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ERASMUS+ PROGRAMME Project Number: 610238-EPP-1-2019-1-JOEPPKA2-CBHE-JP

Project Title: traditional craft Heritage training, design and marketing in Jordan and Syria

Report on:

Final Conference of HANDS Project

Event Type	Dissemination Activity Report Final Conference of HANDS Project
WP Number	WP 10
WP Leader	ZUJ
Event Date	11/10/2023
Number of Participants	114
Total number of pages	7

Project Coordinator

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Al-Zaytoonah
University of
Jordan



The University of Jordan



Jordan University of
Science and
Technology



The Hashemite University



Karmeh Design Studio



Tishreen
University



جامعة
المنارة
Manara University



Al-Baath University



World University Service
of the Mediterranean



Blue Room Innovation



CESIE



Università degli Studi di
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Università degli
Studi Guglielmo
Marconi



Technische Hochschule
Ostwestfalen-Lippe

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EVENT DESCRIPTION

Event: HANDS Final Conference

Date: Wednesday and Thursday, 11-12/10/2023

Organizer: Al-Zaytoonah University of Jordan

Location: Sufian Marie Auditorium / Faculty of Architecture and Design / Al-Zaytoonah University of Jordan

The final Conference and exhibition of the Traditional Craft Heritage Training, Design and Marketing in Jordan and Syria (HANDS) project that lasted for four years was launched at Al-Zaytoonah University of Jordan on 11-12/10/2023 under the patronage of the President of Al-zaytoonah University and the President of AL Baath University.

Dr. Tariq El-Qirim, the vice president of Al-Zaytoonah University on behalf of the ZUJ president, stated that HANDS project at Al-Zaytoonah University has a goal of developing students' competences to meet the demands of the local and regional job markets. The focus on developing the content of selected courses and incorporating special vocational courses suggests a commitment to providing students with practical and job market-relevant skills. HANDS aims at enhancing innovation in the design fields indicates a recognition of the importance of creativity and cutting-edge approaches in design-related disciplines. This project aligns with the broader trend in education towards preparing students for real-world challenges and ensuring that they are competitive in the evolving job market.

Dr. Ahmed Abu Al-Haija, the Director of the Erasmus Plus National Office in Jordan, , stated that the European Union is constantly responding to local, regional, and global challenges, and its interest in contemporary issues reflects its various programs contained in the Erasmus Plus program., He said that the program is considered one of the most important tools to respond to the changing labor market requirements, and an important tool for the development of higher education and the exchange of experiences between Jordanian universities, MENA region and their European counterparts. From this standpoint, we must take advantage of the support provided by the Erasmus plus program to improve and develop education and its methods in Jordan and the MENA region.

Dr. Loai Dabbour, (the general coordinator of HANDS project) stated that HANDS project supported by the EU within Erasmus Plus programme has been managed by the Al-Zaytoonah University of Jordan with partners from Jordan (ZUJ, UJ, HU, JUST, KD), Syria (TU, ABU, MU) and European partners from Italy (UNIFI, USGM, CESIE), Germany (THOWL), and Spain (WUSMED, BlueRoom). Dr. Loai presented the goals, objectives, and achievements of

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HANDS project, and how the project has contributed to preserving and promoting traditional craft heritage in Jordan and Syria. Also, Dr. Loai presented the success stories of the students who participated in HANDS courses and vocational courses through the life time of the project.

The opening ceremony and exhibition of the courses and vocational courses outcomes of the closing project was attended by:

Pof. Abed Albaset AlKhateeb, president of Al-Baath University (Syria)

Prof. Nidal Satouf, vice president of Al-Baath University (Syria)

Prof. Inaam Khalaf, vice president of the University of Jordan

Jordanian Vocational Training Corporation

Jordanian Handcraft Association

Members of the project Advisory Board:

Turquoise Mountain Foundation

AIDarah Consulting Architects and Interior Design

Tiba Consulting Architects

Al-Mashrabiya Design and Manufacturing Consultants

Also, representative of Syrian partners, Jordanian partners, project Stakeholders, representatives of public and private universities in Jordan, and members of deans of faculties at ZUJ, and students.

Link to the press release:

<https://www.khaberni.com/news/619287>



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المدعوة من الإتحاد الأوروبي


الزيتونة تفتتح المؤتمر الختامي لمشروع تراث الحرف التقليدية للجامعات الأردنية والسورية



خيرني - مندوباً عن رئيس جامعة الزيتونة الأردنية أفتتح نائب رئيس الجامعة الأستاذ الدكتور طارق القرم فعاليات المؤتمر الختامي لمشروع تراث الحرف التقليدية في الأردن وسوريا "هاندز" المعني بتصميم وتدريب وتسويق الحرف اليدوية، بحضور مدير مكتب أراسموس بلس الوطني الأستاذ الدكتور احمد ابو الهيجاء ونائب رئيس الجامعة الأردنية الأستاذ الدكتور العلام خلف، ورئيس جامعة البعث السورية الأستاذ الدكتور عبد الباسط الخطيب، وعضاء الكليات في الجامعة، وعدد من ممثلي القطاع المحلي والحرفيين للجامعات الأردنية والسورية المشاركين بالمشروع.

ADVERTISING

POSTER



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HANDS

Al-Zaytoonah University of Jordan


**Under the patronage of His Excellency
Prof. Mohammad AlMajali president of
Al-Zaytoonah University of Jordan**

**Opening Ceremonies Of The
HANDS Project
Final Conference**

Wednesday, October 11th 2023

**Traditional Craft Heritage Training , Design And Marketing
In Jordan And Syria**





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PHOTOS



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